



**AKPSI - BG**

Indiana  
University

# ALPHA KAPPA PSI BETA GAMMA: RUSH GUIDE

Written by: Ashley Cornille  
Vice President of Membership

Prepared by: Sarika Vegesna  
Vice President of Communications  
& Shannon Cunningham





# DEAR RUSHEE,

Welcome to Spring 2021 Rush!

Thank you for your interest in joining the brotherhood of Alpha Kappa Psi at the Beta Gamma Chapter. The Membership Team is extremely excited to have you. We have many events planned to help you learn about AKPsi and evaluate your fit in our fraternity.

Due to COVID 19, we want to provide the safest rush experience for all participants. Because of this, all of rush will be virtual. This document will have all the information you need during the Fall 2020 Rush Events, as well as tips and tricks!

Alpha Kappa Psi is devoted to developing a well-rounded brother that thrives in a professional business setting and focuses on growing life-long friendships with other brothers. These relationships formed in Beta Gamma last well beyond our time at Indiana University. Although our brothers have different backgrounds, interests, and ambitions, our fraternity creates leaders who leave a legacy in Bloomington and make a change worldwide after graduation.

Being a Beta Gamma Brother of Alpha Kappa Psi means finding and following your own path, while developing bonds that will last forever. We invite you to come to our rush events, to meet our brothers, and to learn about how you can start building your future with the support of a lifelong brotherhood. This semester, our rush theme is "AKPsi Wrapped: Brotherhood is Everything" to help us remember and to reflect on the fact that our brotherhood is there for one another even through the most challenging times. We are always there to support one another.

We wish you the best of luck throughout this process. To learn more about AKPsi at Indiana University, please visit [here](#).

We look forward to seeing you at our events!

Sincerely,

Ashley Cornille, Vice President of Membership

Tarun Suresh, Pledge Trainer

# RUSH CHECK-LIST

Want to be considered for our Spring 2021 Pledge Class? Use this check-list to ensure you complete everything to be considered!

## ☐ Be an IU student!

That's right, AKPsi allows ALL majors across campus to rush and pledge our fraternity! We have had Public Policy and Law majors from SPEA to Psychology majors to Education majors. We've even had Chemistry and Jacobs students! Everyone is welcome here!

## ☐ Attend 3 out of 5 rush events (and make sure to check in at them!)

You MUST log into your IU email to view it

If you cannot make 3/5 of the events, please email  
vpm.iuakpsi@gmail.com

## ☐ Fill out application

Found [here](#), the application is due by Wednesday, 2/10 by 11:59pm

If you'd like to opt into the Remind and be emailed the event's zoom links 15 minutes before the events start, please go [here](#).



# CALENDAR OF EVENTS

For every event, the Zoom links will be emailed 15 minutes before the event, OR if you opt-in to the Remind on the Rush RSVP form  
You must log into your IU email to be able to attend the events!

EVENT	DATE	TIME (EST)	DRESS CODE
Rush Info Night	Wednesday, Feb 3rd	8:00 PM EST	Business Casual
Rush Our Community	Tuesday, Feb 9th	8:00 PM EST	Casual
Rush Pro	Wednesday, Feb 10th	8:00 PM EST	Business Casual
Application Deadline	Wednesday, Feb 10th	11:59 PM EST	N/A
*** Closed Rush begins and Rushees will need to be invited to access Zoom Links for these events ***			
Smoker Courts	Friday, Feb 12th	TBD	Casual
Rush Game Night	Monday, Feb 15th	8:00 PM EST	Casual
Rush Recap with Tarun	Wednesday, Feb 17th	8:00 PM EST	Casual
Pro Courts	Friday, Feb 19th	TBD	Business Professional

For all of our events, you MUST be logged into your IU Zoom Account.  
If you can't seem to join, go to [One.iu.edu](https://one.iu.edu) and search Zoom to log in!





# WHAT ARE THE RISKS?

COVID is a very serious and very scary disease. We understand that the impact of this virus will be lifelong and has touched everyone differently. Because of this, we have planned a completely virtual rush experience to keep you and all brothers safe.

We are planning events that stay true to our values as a professional fraternity and are focused on service and lifelong brotherhood. We hope you choose to rush Alpha Kappa Psi to learn more about our brotherhood.



## WHAT ABOUT PLEDGESHIP?

To be said as simply as possible, pledgeship will be all virtual with individual in-person options. If you are completely online and remote (not in Bloomington), you will still be able to complete pledgeship successfully and make the same family-like connections as you would if you were on campus.

Virtual and in-person activities during pledgeship will be discussed by the Membership team and will be communicated throughout the process.

AKPsi Beta Gamma will be following all COVID-19 guidelines set by Indiana University - Bloomington and Kelley Student Government.



# VIRTUAL EVENTS

## OVERVIEW OF EVENTS

All virtual events will be held over Zoom. Learn more about Zoom [here](#), where IU has information on using Zoom, or [here](#).

For our virtual events, except interviews or “courts”, there will always be a presentation to begin, then followed by an opportunity to talk more with active brothers.



## NAME ON ZOOM

Please ensure that your preferred name is displayed when you join zoom calls. To do this, go to your zoom account through One.iu.edu, log in, go to “Profile”, which is found on the left of the screen. Your name may appear on the top, but if not, click the edit button. If you have a preferred nickname (ex, Alex for Alexander), feel free to use that name. Please include your last name.



## ZOOM PROFILE PICTURE

If you'd like, you can also add a picture of yourself to your Zoom profile. However, we ask that you turn your camera on when attending our events. If your camera is broken, you don't have one, or your Wi-Fi is unstable, we understand if it's not always possible to have it on.

If you are invited to Smoker Courts or Pro Courts, you will be emailed all needed information, including all links for the interview. Smoker Courts are more informal interviews, similar to speed dating. Pro Courts are a formal interview, comparable to an interview for a job.



# HOW TO ZOOM

## KEEP IT PROFESSIONAL

When it comes to any aspect of recruiting– for internships, full time jobs, or business fraternities– the best rule of thumb is to keep things as professional as possible. This should be applied to dress, environment, zoom profile picture, topics of discussion, and really anything else that may happen during rush!

## DRESS CODE

Because we will be virtual for events with a dress code other than casual, you will mostly be seen from the chest up. However, prepare as you would for a professional recruiting event, as you may need to get up while networking with active brothers.

## SURROUNDINGS

Please make sure the area around you is not distracting. We completely understand that you may be joining from your bedroom or dorm, so that does not mean you need to clean your room like you would when your parents come visit. However, it should be a quiet environment to ensure actives can hear you and you can hear the presentations!

## BACKGROUNDS

If you are familiar with Zoom, you know you can use a picture for a background on calls. If you want to have one, that is fine! We encourage you using backgrounds to show your interests and personality. However, make sure it is professional and not distracting.

## ONE RUSHEE PER SCREEN

We know friends tend to want to attend rush events together–and we love to see that! However, for ease of networking, we ask that each Rushee has their own screen. If you and your roommate are both rushing, you can be in the same room as one another while attending the events!

## BAD OR UNSTABLE CONNECTION

If you have poor or unstable Wi-Fi, don't worry! Switch off your camera and mute yourself. Usually this helps! If not, move closer to the source of your internet. If you are in the dorms, you are not the only student with this issue but see page 10 for more tips. If you miss part of the event, don't worry. An active or the pledge trainer, Tarun Suresh, can fill you in later!



# DURING THE EVENT

## ENJOYING THE EVENT

We hope you enjoy whatever event is occurring! Rush will be different being virtual, but we are working to stay true to the rush process we all know and love.

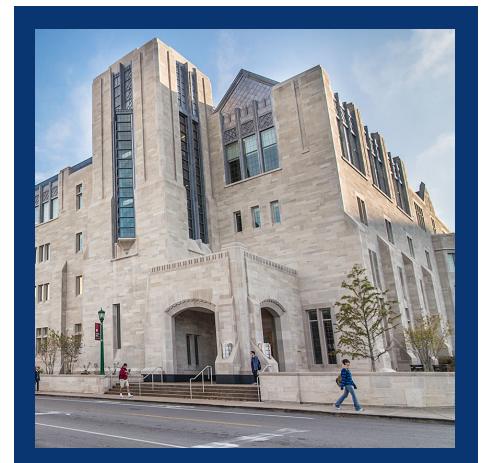
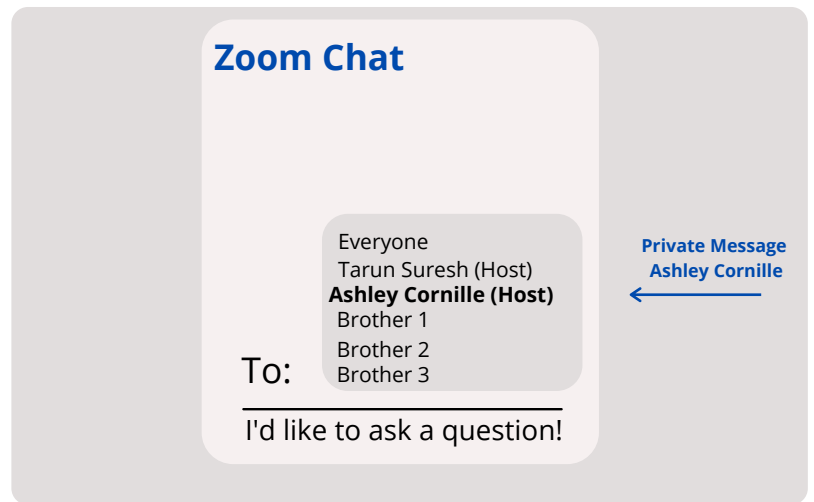
Throughout the event, please keep yourself muted. If you'd like to take notes, you can, but you will not be tested on any of the information.

In addition, we encourage you to talk to as many actives as possible! Beta Gamma is diverse in almost every way, so brothers will have different answers to questions and unique perspectives.

## ASKING QUESTIONS

If you have a question during the presentation, you have two options for how to ask it. The first, and what would usually happen at a rush event, is to wait until networking to ask brothers.

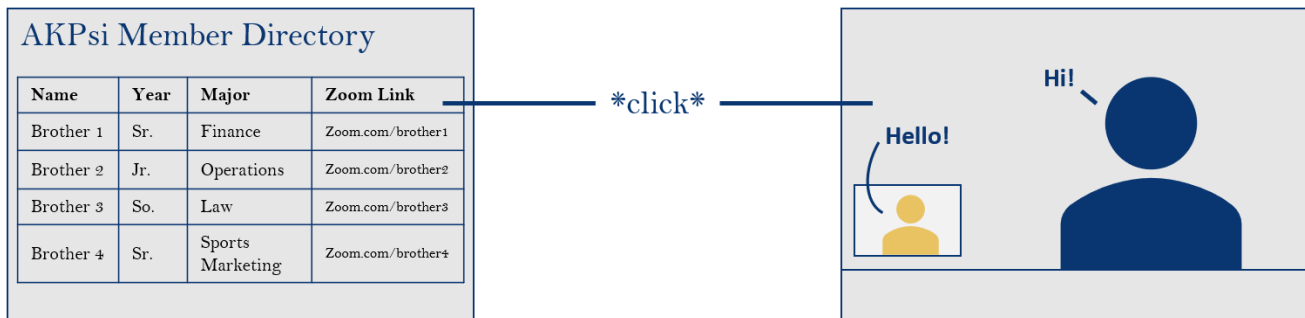
The second is to search "VPM – Ashley Cornille" in the chat and send her a private message. She will keep a running list of questions and will ensure ones relevant to the entire group of Rushees are answered by the MCs. Good questions to send to Ashley will probably revolve around logistics of events and requirements for rush.



# AFTER THE EVENT: NETWORKING

## NETWORKING VIRTUALLY

After each presentation, there will be networking with actives in some capacity. Exactly how it will look will be explained at the event. However, what is consistent is that the Brother Directory will be used to allow you to network with actives. You are encouraged to talk to as many actives as possible and can move around from Zoom to Zoom. Networking will be from the end of the presentation to 10pm EST. Stay as long as you'd like but it is not mandatory to stay until 10pm.



## BROTHER DIRECTORY

Here is the link to the Brother Directory


The Brother Directory will have a list of brothers who are available to network with after the respective event. You **MUST** be logged into your IU account to see the list. Also, this will have the brothers personalized zoom link. Some events may have pairs of brothers to talk to, or small groups.

In addition, brothers will be able to color code their names to indicate if they have the space on their zoom call. Red will mean no room and their waiting room has Rushees in it. Yellow will mean no room but no one in the waiting room. Green means only talking to 1 – 2 Rushees. Lastly, blue means the active brother is alone in their zoom call.

You must refresh the google document every time while switching zoom calls in order to see the most recent changes to the google document.


# SOMETHING ISN'T WORKING?

It's okay; take a deep breath! This is new for everyone, so please be patient with us, and we will do all we can to make sure you attend the event and receive all the important information.



If you cannot join an event, we will work with you to make sure you can attend the next ones. Please check that everything on your end is correct, such as your computer is not muted and your Wi-Fi is connected.

Try to join the zoom no later than 5 minutes before the event to make sure you have enough time to trouble shoot if any issues arise while logging on. For all of our events, you **MUST** be logged into your IU Zoom Account. If you can't seem to join, go to [One.iu.edu](https://one.iu.edu) and search Zoom to log in.



If something happens after you are able to join the Zoom, message Kate Snelling, Saahil Sharma, Maggie McGuire, or Fei Huang on the Event's Zoom. They will change their names to "AD – First Last" so you only need to type "AD" to find them.

To keep the event presentation more personal, we will be using a normal Zoom Meeting. For our IU accounts, the capacity is 300 attendees. However, if we hit that number, you will be able to watch the presentation over YouTube Live!



\*\*\*Email [vpvpm.iuakpsi@gmail.com](mailto:vpvpm.iuakpsi@gmail.com) if more than 30 min before an event, or if you were not able to ever get on the Zoom\*\*\*



# RUSH TIPS

## TALK TO AS MANY PEOPLE AS POSSIBLE

Beta Gamma has brothers that are passionate about many different things! We've had brothers pursue careers in consulting, banking, healthcare and music. By talking to as many people as possible, you will be able to evaluate your fit in this fraternity as well as hear different perspectives and learn about our brotherhood!

## BE PATIENT

This is new for everyone, so please stay calm if something goes wrong! We will figure it out and make sure you get all the important information and have the same opportunities during open rush as everyone else.

## BE YOURSELF

We want to meet the real and genuine YOU! So be confident in who you are, show us what makes you unique, and what you can bring to our brotherhood.

## HAVE FUN!

The classic advice all your parents and coaches always gave you: have fun! Rush is a great time to learn about our brotherhood in different settings. Some events will be formal, and some will be informal. Regardless, try to make the most of it and have the best time possible!

\*\*\*If you have any questions, comments, or concerns, please email [vpm.iuakpsi@gmail.com](mailto:vpm.iuakpsi@gmail.com).\*\*\*

# WE LOOK FORWARD TO SEEING YOU AT OUR EVENTS!